

# Call for Papers

## Private Sector in Health Systems- Satellite Session

### Contribution of the Private Sector in Health Systems

#### Resilience and Reform

#### Stronger together beyond COVID

#### Bogota, Colombia

#### An HSG Pre-Conference Symposium

## Background

A large proportion of expenditures on health in low – and middle-income countries is private, rising to above 80% in some countries. According to World Bank estimates, private domestic health expenditure in 2019 was 66.3 for India, 59.1 for Brazil and 50.6 for Mexico<sup>1</sup> while out of pocket expenditure on health for the same time period was 54.7 for India and 42.1 for Mexico.<sup>2</sup> Most of this money is spent on private provision of health care, be it small drug vendors or large high-class hospitals. More recently, rapidity of the COVID-19 pandemic has deeply challenged the capacity of every health system to cope with enormous increases in demand. The unprecedented use of technology, data and diagnostic innovations during this crisis is pointing the way towards major changes in the organization of health systems and its governance. In many countries this has resulted in unexpected and new partnerships between private providers and the state to augment capacity gaps.

The knowledge on the private sector in health has increased significantly over the past decades, raising awareness that governments need to acknowledge its existence, ponder on how to make use of it for health advancements but also take a role in regulating the sector to prevent market distortions and protect consumers from harmful practices. The challenge of today is how to establish fruitful collaborations between the public and private sector to find complementarities and a common platform for health advancement.

## Aim

This one-day symposium seeks to gather persons engaged in the private sector in health, present current research in the area and create a dialogue between researchers, international organizations, and policy makers with a goal of moving forward discussion on the role of the private sector in health systems in low- and middle-income countries.

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<sup>1</sup> Domestic Private Health Expenditure (% of current health expenditure) - Brazil, India, Mexico. The World Bank. (n.d.). Retrieved February 21, 2022, from

<https://data.worldbank.org/indicator/SH.XPD.PVTD.CH.ZS?locations=BR-IN-MX>

<sup>2</sup> Out-of-pocket expenditure (% of current health expenditure) - Brazil, India, Mexico. The World Bank. (n.d.).

Retrieved February 21, 2022, from <https://data.worldbank.org/indicator/SH.XPD.OOPC.CH.ZS?locations=BR-IN-MX>

Therefore, this pre-symposium forum is to bring together global policymakers, healthcare providers, researchers, students, and international organizations with the aim:

1. To discuss and share findings on private sectors contribution to health systems resilience in a post-pandemic era in the areas of governance, technology, primary care and politics of health in LMICs,
2. To learn from exemplar LMIC on market facilitation to improve learning in digital transformation, governance, and stewardship.

It is hoped that by the end of the pre-symposium forum, participants will be aware of the current evidence from the private sector on progress and current challenges of improving health care service access, quality, and governance of the health system. In addition, the forum will provide a platform for greater research collaboration and learning communities across disciplines, sectors, initiatives, and countries.

## Content

The symposium will consist of an opening plenary setting the stage for the day. Subsequently 6 parallel sessions will be held – 3 in the morning and 3 in the afternoon. Each parallel session will cover a theme (see below) and be based on papers submitted by researchers and selected by the Steering Committee for presentation.

After lunch a second round of parallel sessions will be held, again each centered around one of the themes listed below. This will allow for presentation of 24 papers in the symposium.

The symposium will be concluded with a panel discussion between senior researchers and policy makers on global investments needed in a learning approach for Mixed Health Systems. The session will also leave ample time for interventions and comments from the participants.

## Session Themes

### **1. New types of design and architecture in service provision in Public Private Partnerships**

- a. General policy gaps around to the private sector in service provision
- b. Approaches to quality of care assurance in the private sector
- c. The role of health insurance in steering market actors towards a common good
- d. Strategies and approaches to influence performance of private providers

### **2. Health care financing in mixed health systems**

- a. The private sector as a source of private public funding of the health system
- b. The private sector and equity in financing
- c. the private sector in innovative approaches to health financing

### **3. Healthcare Market Concentration and fragmentation**

- a. Implications of the market structure on the service provision
- b. Implications of the market structure on policy response
- c. The influence of different types of ownership and mission on performance
- d. Experiences from regulating the private sector in low- and middle-income countries

#### 4. Frontier Health Markets in low- and middle-income countries

- a. Innovative approaches to private health service delivery using public funds
- b. Innovative models in health service access and delivery in frontier health markets and fragile economies

#### 5. Healthcare workforce capacity building in Mixed Systems (Alt: Human Resources for Health and the Private Sector)

- a. The role of the private sector in human resource training for health in terms of the quantity and quality
- b. The role of organized professions and associations in strengthening quality of care and quality assurance in the private health sector

#### 6. Evolution and Role of Digital Health in Mixed Health Systems

- a. Strategies for encouraging innovations with the capacity for impact at scale
- b. Challenges with the incorporation of digital innovations into strategies for making progress towards UHC
- c. Strategies for effective regulation of digital health
- d. Political economy and influences on direction of digital health development

### ABSTRACT SUBMISSION

Please submit abstracts between May 1, 2010 and July 31, 2022 via the online submission form at

<https://form.jotform.com/221161357423044>

Abstracts should be no longer than 500 words. Please indicate under which theme your submission is best suited. **Limited scholarships are available.**

**Papers already accepted in the main HSG Congress cannot be re- submitted to this symposium.**

### CONTACT

If you have questions regarding the symposium – please contact us! @ [anagha.rai@phfi.org](mailto:anagha.rai@phfi.org)

### STEERING COMMITTEE

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